

Outcomes Assessed as Amber – October 2011

Priority 1 – Making sure no community is left behind

02) Everyone can expect to live longer lives, regardless of where they live NHS Rotherham – John Radford

Life expectancy is measured on a 3 year rolling average and the latest data relating to 2007-2009 demonstrates within Rotherham life expectancy of **males within the borough is 76.6 years** and **80.7 years for females**. This is **below both the national and regional averages** for both males and females.

At a local level the gap between the most deprived and least deprived 10% of super output areas (SOA's) in Rotherham is being measured. Latest data, shown in the table on the following page indicates:

Most deprived 10% (17 SOA's) = Males 72.6 years	Females 78.5 years
Least deprived 10% (17 SOA's) = Males 80.6 years	Females 84.7 years

Ongoing work with partners to ensure people can expect to live longer in our deprived areas includes:

- Breast Buddies – offers breast feeding peer support based in Children's Centres
- Family Support Outreach Workers - offering intensive support for vulnerable families through the Children's Centres
- Health Start – vitamins for pregnant and post natal women and their children from 6 months to 4 years
- Healthy Eating projects – including Maltby Chefs
- Drug and Alcohol initiatives - drug and alcohol issues are being addressed with BME groups in Eastwood area
- Elderly people who fall – targeting areas where evidence based exercise programmes are offered (the Otago programme)
- Rotherham Health Trainers - offering free and confidential support advice to people wishing to make a behavioral or lifestyle changes. They currently cover 70% of Rotherham's deprived areas.

The Public Health Annual Report outlines further life course projects which reflect the recommendations of the Marmot Review. A paper has been presented to SLT on the Public Health Outcome Framework and supporting performance indicators. These indicators impact on RMBC Corporate priorities and a reporting mechanism to the Health and Wellbeing Board on these measures is to be established.

SOA Local Name	Males	Females	Average	SOA Population	Rotherham Deprivation Rank	SOA Local Name	Males	Females	Average	SOA Population	Rotherham Deprivation Rank
East Herringthorpe North	72.1	76.0	74.0	1482	1	Broom South	79.0	80.5	79.7	1852	150
Canklow North	68.8	73.0	70.9	1449	2	Maltby West - Explorers	77.6	79.5	78.6	1493	151
Eastwood East	75.3	73.9	74.6	1829	3	Hellaby	83.7	89.0	86.3	1420	152
Town Centre	71.3	79.4	75.4	1888	4	Dinnington South West	82.7	82.2	82.5	1405	153
East Dene East	73.8	76.0	74.9	1541	5	Moorgate West	73.9	86.2	80.0	1517	154
Thrybergh South	70.1	79.8	75.0	1275	6	Kiveton Park North & Todwick Central	81.6	82.6	82.1	1770	155
Masbrough	76.2	74.5	75.4	1859	7	Aston South	86.4	83.1	84.7	1425	156
Ferham	74.6	75.4	75.0	1735	8	Stag North	76.4	89.4	82.9	1433	157
East Herringthorpe South	66.4	81.7	74.1	1463	9	Thorpe Hesley East	81.1	87.5	84.3	1477	158
Eastwood Central	73.7	81.2	77.4	1898	10	Swallownest South	82.3	88.2	85.3	1793	159
Dinnington Central	70.3	76.4	73.4	1339	11	Moorgate East	80.5	82.1	81.3	1562	160
Maltby East - Maltby Main	77.1	81.2	79.1	1625	12	Stag South	77.8	79.4	78.6	1849	161
East Dene North	71.8	78.8	75.3	1530	13	South Anston East	79.4	98.1	88.8	1421	162
Rawmarsh North East	72.1	81.9	77.0	1398	14	Herringthorpe East	81.7	83.5	82.6	1484	163
Aston North West	72.7	79.9	76.3	1479	15	Aston East	82.5	84.4	83.5	1402	164
Maltby East - Muglet Lane	73.7	82.8	78.3	1682	16	Kiveton South & Harthill North	84.4	88.1	86.2	1593	165
Dalton	71.7	83.6	77.6	1641	17	Wickersley South	80.4	79.4	79.9	1611	166
	72.6	78.5					80.6	84.7			

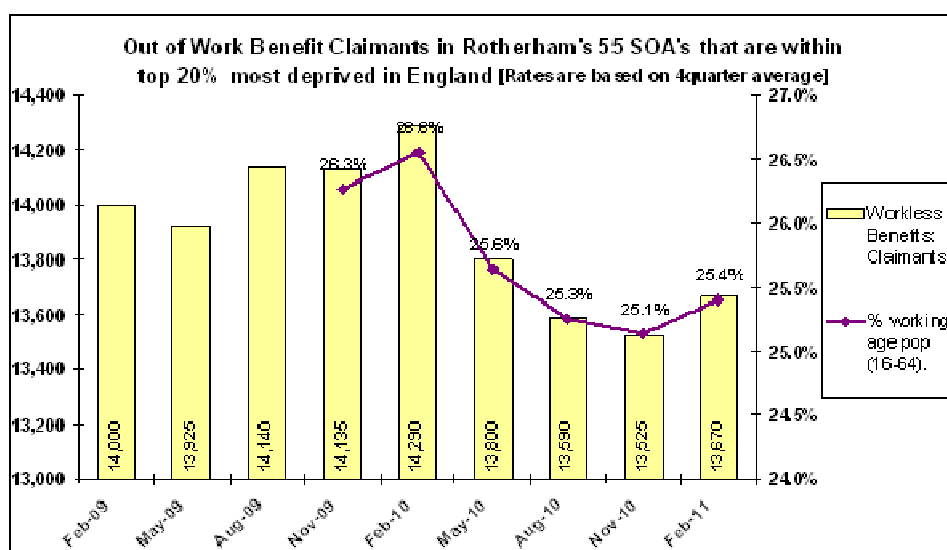
Outcome 5 - More people in poor communities are in work and training

Owner: Paul Woodcock

Ref	Indicator Title	Good is	10/11 Actual or Baseline	Freq. of reporting	Comp Data	Target	Qtr 1	Qtr 2	Qtr 3	Qtr 4	DOT
LPI	Overall employment rate - % gap between Rotherham and the regional average	High % Low Gap	67.9% (June 2010)	Quarterly	N/A	0.5% gap	68.2% (Sept 2010) 0.2% gap	68.4% (Dec 2010) 0.1% gap	67.7% (Mar 2011) 0.7% gap		↓
LPI	% of out of work benefit claimants in 20% most deprived (4Q average rates)	Low	26.2% (May 2010) 9.9% gap	Quarterly	N/A	Reduce gap to 9.5% of borough rate	25.9% (Aug 2010) 10.2% gap	25.6% (Nov 2010) 9.8% gap	25.4% (Feb 2011) 9.8% gap		→

Since the start of 2011 the labour market has worsened as evidenced by the latest figures from ONS which shows **overall employment in Rotherham has reduced to 67.7%** and the gap between Rotherham and the regional average as expected has widened to 0.7%.

Similarly at a local level there has been an increase in the % of people claiming out of work benefits in Rotherham's top 20% most deprived areas. **13,670 people who live within the top 20% deprived areas in Rotherham are claiming out of work benefits equating to 25.4% of the 53,814 population.** This compares to 25.1% last quarter. Compared to the current whole borough percentage of 15.6% **there is currently a gap of 9.8% between the borough and our most deprived areas.**



Ongoing improvement projects include:

- Delivery of the Enterprising Neighbourhoods project jointly by RMBC, Rotherham Chamber and Voluntary Action Rotherham (VAR) which supports new and existing businesses with a focus on the most deprived areas. In 2011/12 97 jobs and 93 new businesses have been created (against a target of 16 new jobs and 33 new businesses). However funding for this project will come to an end in December 2011.

- In October EOS Works Limited were announced as the contractor for the DWP ESF funded Support for Families with Multiple Problems project. The project is designed to tackle entrenched worklessness by identifying families with a history of worklessness across the generations or where no family member is working. Support will be available for individual family members and contracts, which run for three years, start in December.
- The Adult Safeguarded Learning Grant is designed to support first step and engagement activity. In the last year a total number of 3227 learners accessed courses supported by the grant.

In view of implementation and success of initiatives and the proposed work of the new Economy Board, which is now meeting on a 4-6 week cycle, this outcome has remained **Amber**. However this outcome has the potential to be rated as red based on the high level performance measures and the ending of ERDF funding.

Priority 2 – Ensuring quality education for all; ensuring people have opportunities to improve skills, learn, and get a job

**Outcome 7 – There are more successful new businesses
Owner: Paul Woodcock**

Ref	Indicator Title	Good is	10/11 Actual or Baseline	Freq. of reporting	Comp Data	Target	Qtr 1	Qtr 2	Qtr 3	Qtr 4	DOT
Ex NI 171	The proportion of business registrations per 10,000 resident population aged 16 and above	High	34.9% (December 2010)	Annual	N/A	Not set	-	-			N/A
LPI	Overall number of business in Rotherham	High	5580 (Sept 2009)	Annual	N/A	N/A Context measure	-	5445 (Sept 2010)			↓
LPI	Survival rate of business from incubation centres (3 years)	High	84% (March 2011)	6 Monthly	N/A	85%	-	85.5%			↑
LPI	% of newly born enterprises in the borough surviving a) 1 year b) 3 years c) 5 Years	High	a) 95.3% b) 58.6% c) 41.0% (December 2010)	Annual	N/A	N/A Context measure	-	-			N/A

Performance data released last December demonstrated a decline, as expected due to the recession, in relation to the number of new business registrations per 10,000 adult population. **Declining to 34.9% and not meeting the target of 38.2%**. According to the office of National Statistics (ONS) the number of business in Rotherham has also demonstrated a **decline from 5,580 to 5,445 (September 2011)**. However the authority continues to drive forward new business activity in the borough.

The AMM team continue to market the Advanced Manufacturing Park (AMP) and the City Region as an idea location for AMM type inward investment. The AMP has been identified as a location for an enterprise Zone which is planned to be operational from April, 2012.

The 12 month business survival rate in Business Incubation Centres currently stands at 98% and the average three year survival rate has **improved from 84% to 85.5%**. Occupancy rate is **82% well above our 70% target for 2011/12**.

The Soft Landing Zone (SLZ) project is now underway. The SLZ project is supported financially by the European Union, attracting investment from the European Regional Development Fund (ERDF). The project will run for three years and a number of activities are already in planning to undertake the SLZ project with companies both locally and from abroad.

The council are continuing to try and maximise external funding to support the boroughs regeneration activities. A bid has been submitted to the Regional Growth Fund and the outcome is expected early November 2011. The "Getting Ready" bid has also been submitted to the DWP innovation fund. Additionally we are making progress with CLG to extend the Rotherham Youth Enterprise Project which was due to end in December 2011.

Outcome 8 – More people come to the town centre for work, shopping and things to do and see
Owner: Paul Woodcock

Ref	Indicator Title	Good is	10/11 Actual or Baseline	Freq. of reporting	Comp Data	Target	Qtr 1	Qtr 2	Qtr 3	Qtr 4	DOT
LPI	% change on previous year in foot flow	High	-10.9%	Quarterly	N/A	1% increase on 2010	+1%	+9%			↑

This quarter has started to demonstrate the impact on the town centre initiatives which have been ongoing over the past few years with foot flow on primary streets now 9% higher than the equivalent period last year and a number of ongoing initiatives have received national accolades:

- The Shop Local scheme won the APSE Best Public / Private Initiative Award in September 2011. In the last period the number of participating businesses has increased from 100 to 104 and the number of shoppers from 11,100 to 12,200.
- Work in the Town Centre to fend off the effects of the recession has not only been complemented by Mary Portas but has also been recognised regionally, having been shortlisted for the Yorkshire and Humber Making A Difference Awards.

In quarters 1 and 2 we received 24 enquiries resulting in a further 5 Business Grants being awarded – in line with the target of 10 Grants in 2011/12. To the end of August there was a net gain of **20** new businesses in the town centre.

A survey in October 2011 (Quarter 3) shows a **slight increase in town centre vacancy rates**:

	July 2011	October 2011
Vacancy rate on primary shopping streets	14.4% (21 units)	15.8% (23 units)
Overall vacancy rate	18.4% (74 Units)	19.4% (78 Units)

The vacancy increase on primary shopping streets results from one extra unit becoming vacant. However, since the survey was carried out 3 new businesses have opened which are not reflected in the statistics. They will be captured in the January 2012 survey.

Good progress is maintained on the Community Stadium, Chantry Bridge, Town Centre Heritage Initiative, SNAFU Bar. The Railway Station and the Develop Markets project with TCN have slipped behind schedule. If improvement is not reported in November then a letter of notice may be issued to TCN.

Ten shop fronts have been designed under the Shop Frontage scheme and are awaiting approval from shop tenants / owners before this can be taken forward.

The Gallery Town project has now been officially been launched and over 50 pieces are now on display in the town centre.

Given the current positive trend in foot flow, the projected improvement on vacancy rates anticipated next quarter together with the success of the ongoing initiatives this outcome is now rated **Amber**. However, the current trends – particularly vacancy rate – must continue to be monitored closely as these may result in the outcome reverting to Red.

Outcome 9 – More people are in work or training and less are living on benefits
Owner: Paul Woodcock

Ref	Indicator Title	Good is	10/11 Actual or Baseline	Freq. of reporting	Comp Data	Target	Qtr 1	Qtr 2	Qtr 3	Qtr 4	DOT
Ex NI 152	Working age people claiming out of work benefits (4 qtr rolling average)	Low	16.3% (May 2010)	Quarterly	N/A	2.5% gap to regional rate	15.8% - 2.7% gap	15.6% - 2.6% gap			↑
Ex NI 151	Overall employment rate - % gap between Rotherham and the regional average	Low gap	67.9% (June 2010) 1.4% gap	Quarterly	N/A	0.5% gap	68.2% (Sept 2010) 0.2 gap	68.4% (Dec 2010) 0.1%	67.7% (Mar 2011) 0.7% gap		↓

As per outcome 5 it is evident that unemployment and people claiming out of work benefits is increasing and is the first sign that the position is worsening.

In the case of Ex NI 152 the rate of people claiming out of work benefits is calculated using a four quarter average to account for seasonal variances and using this methodology highlights **out of work claimant rate to be 15.6% compared to the regional rate of 13.0% placing the gap between Rotherham and the region at 2.6% compared to 2.7% previously.**

Despite the above the Council continues to continue working on initiatives to encourage work and training within the borough:

External Bids - Strategic HR have submitted 2 separate bids each for up to £10k from Jobcentre + South Yorkshire Flexible Support Fund for enhancing the employability aspects of placements for young people and those with a disability or mental health condition.

We have been successful in a bid from CRT for part funding for 20 more Apprenticeships.

Apprentices - As at end of September 2011 we have:

- 18 apprentices are training in RMBC (12 started since April 2011).
- 12 apprentices have completed their apprenticeships and are employed by RMBC.
- Morrison Full Circle Academy started 10 Construction Apprentices in July.

Move-on To Employment - In March 2010 we used the evidence of success from Access All Areas (AAA) to be successfully awarded £80,000. This Strategic Health Authority funding was to promote and provide employment to people who have a Learning Disability and/or a severe/enduring mental health condition. With the funding we trained over 200 Managers around better management of mental health issues and provided 15 temporary jobs for between 6-8 months in a range of work areas from administration to caretaking to gardening. In July 2011 we were awarded a further £25,000.

Access All Areas - Since March 2009 over 170 work experience placements have been provided. These have been mainly in the Council but some have been offered by one of 10 partner organisations in both the public and voluntary sector.

The Future Jobs Fund programme has now been completed and summarised below:

Total placements	533
Aged 18-24	421
Aged 24+	112
Completing 26 weeks	246
Entering employment	175

As with outcome 5 in view of the implementation and success of initiatives this outcome has remained **Amber**. However this outcome has the potential to be rated as red based on the high level performance measures, the ending of ERDF funding, ending of the Future Jobs Fund.

10) – All 16-19 years olds are in employment, education or training CYP – Dorothy Smith

The 2010/11 outturn figure for 16-18 year olds who are not in education, employment or training exceeded the 7.1% target and performance was 6.7%.

From April 2011 changes in the DfE counting mechanisms have resulted in a sharp rise in the numbers contained within the NEET cohort, due mainly to the inclusion of 19 year olds.

Therefore performance for NEET 16-19 (based on a 3 month rolling average) for 2011/12 at the end of quarter 1 rose to 8.6% and quarter 2 figures show a further increase to 8.9%.

Currently there are no formally constituted arrangements for sharing data with Job Centre Plus due to the lack of nationally agreed protocol. As a result of this 18 and 19 year olds have always been the hardest to reach by the Connexions service. Local Authorities are continuing discussions at local and regional level with Job Centre Plus to address this but as yet have made no progress.

The Children's Services Assessment letter (November 2011) identified the following area for further improvement:

- By the age of 19 too few young people achieve level 3 qualifications in comparison with the national average. Although the gaps in achievement by the age of 19 between all students and those young people from low-income families have reduced over time, the trend is not consistent.

On a positive note is that the "100 in 100" project is now ended and we have delivered 134 apprenticeships in 100 days.

Priority 3 - Ensuring care and protection are available for those people who need it most.

13) All children in Rotherham are safe CYPS – Howard Woolfenden

With regard to Initial Assessments completed in 7 days, **2010/11 outturn figure of 82.4% failed to hit the stretched target of 87%** imposed by the Notice to improve. We did however exceed both the statistical neighbour and national averages.

For the new reporting year, quarter one performance dropped to 76.7%. This drop was highlighted early in the quarter through improved performance management and resulted in a service redesign which commenced in May. Subsequently quarter two performance of 80.8% shows that management actions implemented have driven improvement. The latest available comparator data shows that we are 9.4% above statistical neighbour average of 71.4% and 16.5% above the national average of 64.3%.

For Core Assessments completed in 35 days, the 2010/11 outturn figure of **79.6% also failed to hit the stretched target of 87%** imposed by the Notice to improve but we did however, exceed both the statistical neighbour and national averages.

For the new reporting year, quarter one performance dropped to 65.5% and work took place with the teams to highlight reasons for underperformance and target improvement. **Quarter two performance of 65.8% shows that this measure has a positive direction of travel.** We are however, 14% below the statistical neighbour average of 79.8% and 9.3% below the national average of 75.1%.

For initial and core assessments, the early performance decline can be attributed to ongoing work to clear a legacy back log from 2010/11

The Children's Services Assessment letter in November 2011 identified the following area for further improvement:

- As a result of improvements made to safeguarding, including front-line arrangements, the service was removed from Government intervention in January 2011. The local authority continues to seek further improvement by, for example, inviting a peer challenge team of children's services experts to look at local safeguarding of children and young people.

Priority 4 – Helping create safe and healthy communities

20 – People are able to live in decent affordable homes of their choice NAS – Dave Richmond

During the year 255 affordable homes have been delivered against a year end target of 298. In addition, 123 households have obtained a tenancy in the private rented sector against a year end target of 200. Overall 385 addition homes have been provided to date against a proposed target of 850.

Since the abolition of the Regional Spatial Strategy, Local Planning Authorities are to set their own local target in their development plans i.e. the Local Development Framework (LDF). Rotherham are proposing a local target of 850 per annum in our emerging LDF.

Year	2008/9	2009/10	2010/11	2011/12
Target	550	400	600	1160 (proposing target of 850)
Actual				385 to date

This is an average over the 15 year plan. This will in time become the new statutory target, but this will be subject to further consultation and a Public Inquiry in 2012 and could change.

Performance against housing repairs targets is giving cause for concern with the average time for re – lets increasing from 35.87 days (2010/11) to 49.06 days at the end of Quarter 2.

The % of no decent council homes has increased by 1.2% this quarter.

The government has set a target (PSA7) of 70% of vulnerable households in the private sector to be living in decent homes by 2010 (rising to 75% by 2020). The 2007 Private Sector Stock Condition Survey found that the Governments' PSA7 target has been met. **Currently 75.8% of vulnerable households live in decent housing within the Borough.** Therefore, 4,407 vulnerable households are thought to be living in non-decent housing in the private sector.

Across the owner occupied, private rented sectors, the survey estimates that 17,405 dwellings (20.7%) fail the requirements of the Decent Homes Standard and are non decent.

The rate of unfitnes across the Borough, at 3.3%, indicates that, in general, local housing conditions are **better than the national average** where the rate of unfitnes is 3.8%

To remedy non decent housing within the Borough will require a minimum of £53.9m. A number of local issues will impact within this investment framework and will need to be addressed in any strategic response to the survey findings. These include –

- Type and condition of property
- Energy efficiency
- Household tenure and makeup

Due to concerns over trends in performance on housing repairs, a slight increase in % of non decent council homes and estimates relating to non decent homes in the private rented sector this outcome is now rated **Amber**. In addition the impact of reductions in Housing Market Renewal on existing and proposed projects must be taken into account.

Outcome 23 – People enjoy parks, green spaces, sports leisure and cultural activities Owner: David Burton / Paul Woodcock

Current key data related to usage of cultural and local sports and leisure facilities is set out in the following table.

Ref	Indicator Title	Good is	10/11 Actual or Baseline	Freq. of reporting	Comp Data	Target	Qtr 1	Qtr 2	Qtr 3	Qtr 4	DOT
LPI	Use of public libraries	High	963,053	Quarterly	N/A	1% increase by 2013	231,349 (visits) 29,207 (online)	264,810 (visits) 28,745 (online)			↑
LPI	Visits to museums and galleries	High	118,992	Quarterly	N/A	1% increase by 2013	37,693 (visits) 1,990 (online)	42,705 (visits) 2,292 (online)			↑ ↑
LPI	Visits to theatres	Low	93.832	Quarterly	N/A	1%	12,443	-			

Ref	Indicator Title	Good is	10/11 Actual or Baseline	Freq. of reporting	Comp Data	Target	Qtr 1	Qtr 2	Qtr 3	Qtr 4	DOT
						increase by 2013					
LPI	Visits to archives	Low		Quarterly	N/A	1% increase by 2013	1,811 (visits) 7,798 (online)	2,284 (visits) 6,070 (online)			↑
LPI	Usage of parks and green spaces	High	Baseline to be established	N/a	N/A	N/A	First survey results to be analysed and reported in Qtr 3.				
LPI	Satisfaction with parks and green spaces	High	Baseline to be established	Annually	N/A	N/A	First survey results to be analysed and reported in Qtr 3.				
LPI	Usage of Sports and leisure facilities (visits)	High	1,060,000	Quarterly	N/A	+1%	289,564	239,935			↑
LPI	Satisfaction with Sport and Leisure facilities (visits)	High	95%	Annually	N/A	N/A	2011/12 National Benchmarking Data will not be available until the final quarter of 2011/12				

Visitor figures to libraries, archives and museum have all shown an increase on quarter 1 figures and in September cultural services launched the integrated bookability and home delivery library services

Both the libraries strategy and arts strategy to ensure delivery of high quality services are finalised and awaiting cabinet member approval.

Usage of the local sports and leisure facilities managed by DC Leisure under the PFI leisure contract is estimated at around 530,000 visits between April and September. This is about 20,000 fewer visits than reported for the equivalent period in 2010. However the **most recent visitor satisfaction survey indicates a high satisfaction rate of 95%.** The remaining 5% were gave predominantly neutral responses with only 1.3% of visitors surveyed indicating dissatisfaction.

Operational risks to the achievement of this outcome are linked to the impact of enforced service reductions in key areas and the effect that these are likely to have on both participation and satisfaction.

Priority 5 – Improving the environment

Outcome 24 – Planning to adapt climate change Owner: Ian Smith (David Rhodes)

Ref	Indicator Title	Good is	10/11 Actual or Baseline	Freq. of reporting	Comp Data	Target	Qtr 1	Qtr 2	Qtr 3	Qtr 4	DOT
LPI	Climate Change Matrix	High	Level 1	Annual							
Ex NI 197	Improve local biodiversity	High	31%	Annual	N/A	34%	-	-			N/A

The high level measures associated with this outcome are annual measures and remain the same as quarter 1. Work which is ongoing to contribute to this outcome includes:

- Continuing to promote sustainable development by working to EMAS principles despite no longer signing up for accreditation;
- The winter weather emergency planning exercise and business continuity for Riverside House is currently under development;
- We are currently running the national collaborative schools climate change awareness project with a number of our schools to reduce CO2 emissions;
- All our new buildings are being designed and built to be energy efficient to BREEAM – excellent standard. The one new building, Maltby Lilly Hall, is currently on target to comply with this standard.

Outcome 26 – Safe and well maintained roads

Owner: David Burton

Ref	Indicator Title	Good is	10/11 Actual or Baseline	Freq. of reporting	Comp Data	Target	Qtr 1	Qtr 2	Qtr 3	Qtr 4	DOT
Ex NI 168	Principal roads where maintenance should be considered	Low	3%	Annual	4.8% (Y&H)	* see note below	-	-			
Ex NI 169	Non principal roads where maintenance should be considered	Low	9%	Annual	8.7% (Y&H)	* see note below	-	-			
Ex NI 47	People killed or seriously injured in Road Traffic Accidents	Low	59 (2010 calendar year)	Quarterly	N/A	To maintain or reduce on 2010 performance	18 (Jan – Mar)	23 (Apr– Jun)			↓
Ex NI 48	Children killed or seriously injured in Road Traffic Accidents	Low	4 (2010 calendar year)	Quarterly	N/A	To maintain or reduce on 2010 performance	1 (Jan – Mar)	4 (Apr – Jun)			↓

The condition of principal roads is measured annually with results available during quarter 3 each year. Therefore the reported position remains the same as the previous report.

*The target set is to maintain average standards for which the source data is the annual SCANNER survey completed in all local authority areas. The Department of Transport statistical unit has confirmed that 2010/11 data will not now be published until March 2012. Therefore we will not know the actual figure for the national average until the end of the year.

Never the less increased funding (average £1.2 m over next 3 years) with the resultant £3 Capital program is now stabilising the condition of the highway which is now assessed as Amber on the Corporate Risk Register.

This year to date a total of 41 people have been killed or seriously injured on Rotherham's roads. This is more than the same time the previous year where 34 had been killed or seriously injured. Additionally the number of children killed or seriously injured in road traffic accidents has also increased. 5 children have been killed or seriously injured compared to 3 at the same time in 2010. However it must be noted the number of people KSI in Rotherham was at an all time low last year.

We continue to deliver a number of initiatives to improve road safety:

- A range of road safety education and training events within schools and colleges. The Drive for Life event (young driver education and awareness) has been delivered to over 2,000 young people.
- The South Yorkshire Safer Roads partnership now have an action plan in place which contains actions to promote and publicise effective road safety messages and campaigns.
- Work also commenced to promote School "Keep Clear" clearway restrictions at all schools across the borough and undertake proactive enforcement to prevent parking.
- 100% of our urgent and miscellaneous traffic signal faults have been dealt with in time this quarter.

Overall this outcome is now rated **Amber** because of the stabilization in highway condition and to reflect the rating in the SLT Risk Register. However the current upward trend in road casualties must continue to be monitored closely.

Outcome 28 – More people are recycling
Owner: David Burton

Ref	Indicator Title	Good is	10/11 Actual or Baseline	Freq. of reporting	Comp Data	Target	Qtr 1	Qtr 2	Qtr 3	Qtr 4	DOT
Ex NI 191	Residual Household waste per household	Low	569	Quarterly	n/a	598	141	279			↑
Ex NI 192	% of household waste sent for reuse (recycling and composting)	High	41.55%	Quarterly	n/a	39.04%	47.77%	45.5%			↓
Ex 193	% of municipal waste land filled	Low	29.26%	Quarterly	n/a	27.14%	24.63%	24.84%			↑

Second quarter performance against former national indicator **NI 191 Residual waste per household** is better than the quarterly control target (289) and better quarter 2 last year (284). The Environment Agency have now indicated that the biomass output from the Sterecycle process can be used in landfill remediation projects and therefore count as being recycled. There just remains the issue of which year's material is being dealt with, since "Sterefibre" has been stockpiled since 2008. With this material counted as recycled the 2nd quarter figure would be 239, which would be even better performance than reported (i.e. lower is better).

At 47.77 % the 2nd quarter performance against former national indicator **NI 192 % of household waste sent for reuse, recycling and composting** is slightly lower than quarterly control target of 48.27% and the quarter 2 last year (47.81%). Unfortunately recyclable and composting collection tonnages continue to be lower than forecast (although HWRC recycling figures have shown some recovery since July). With the Sterecycle biomass output included in the recycling performance, this indicator would be at 53.35% for the 2nd quarter. Note that the end of year target of 39.04% takes into account the absence of composting waste following the 2nd quarter and the impact on overall household waste arising.

During the 2nd quarter performance against former national indicator **NI 193 percentage of municipal waste landfilled** was 24.84% which is better than both control target of 28.56% and quarter 2 last year (25.26%). As well as the waste being recycled and composted, a large amount of residual waste is being diverted away from landfill as part of the interim waste treatment and disposal contract both through the autoclave facility at Sterecycle & through the Sheffield energy recovery facility.

Outcome 29 – More people are walking, cycling or using public transport
Owner: Paul Woodcock

Ref	Indicator Title	Good is	10/11 Actual or Baseline	Freq. of reporting	Comp Data	Target	Qtr 1	Qtr 2	Qtr 3	Qtr 4	DOT
LPI	% of people captured in the modal survey travelling in / out of urban centres using public transport, cycling or walking	High	18.8%	Annual	N/A	To be set by PTE	-	-			N/A
LPI	Mode share for journeys to school - % of people captured in the modal survey travelling to school using public transport, walking or cycling or any other mode excluding car	High	72.5%	Annual	N/A	No target set	-	-			N/A

Latest modal information relating to 2010 on journeys into and out of urban centres and journeys to school illustrate **only 18.8%** of people captured in the modal survey used public transport, cycling and walking. This is a slight **increase on the previous year (18.2%)** but illustrates the large numbers of people are still using cars as a key mode of travel. The next set of data is expected to be received from the PTE in December 2011.

The Department for Education has recently indicated its intention to withdraw the question on mode of travel to school. This has been raised at the Local Transportation Plan Quality of Life Group. However the Department for Transport may be seeking to support / fund this question and the group is looking into possible alternatives for collecting such data in the case of it being withdrawn.

The following work is being undertaken to further encourage the number are walking, cycling or using public transport:

- An infrastructure review of all significant LDF sites commences in October 2011.
- All annual schools travel plans are considered valid and up to date and are now being developed into the improvement plans for the school zones.
- Using the DfT Cycle Training Capital Grant we are commissioning bikeability cycle training to school pupils across Rotherham – **As at the end of September we have trained 669 children – slightly behind our target to train 1,700 children in 2011/12.**
- We are working with businesses to provide infrastructure and training to support and promote cycling to work and we have liaised with 19 businesses. A new LSTF funded project is currently being rolled out at Ventura where 70 employees are cycling to work following liaison.
- A “Ride It Stride It” tent was present at this years Rotherham Show to try and encourage walking and cycling to work.
- A new travel plan for Riverside House is currently being developed – further work on this is still required due to other new council accommodation also now being used.
- The work to adopt a transport statement for the borough by March 2012 has been delayed due to the work associated with providing input into the LSTF bids.